

TouchBistro Loyalty & Marketing

TouchBistro Loyalty and Marketing integrate seamlessly with one another so you can bring your diners' transaction data, marketing campaigns, and insights together for a 360-degree customer engagement solution – all on one platform.

How TouchBistro Loyalty & Marketing Helps Your Business



Increase Sales

Keep your venue top of mind all the time by creating engaging experiences that keep guests coming back again and again.



Deliver a Great Guest Experience

Collect diner transaction data and use it to create enticing loyalty programs and targeted offers that give customers exactly what they want, when they want it.



Save Time & Money

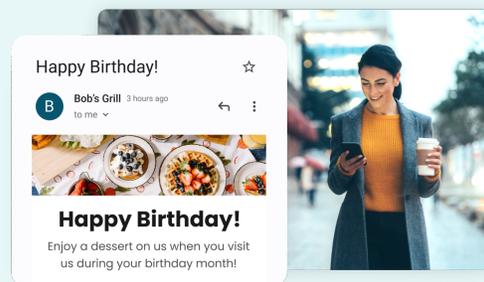
Automate your email marketing and in-app message campaigns, then access detailed reports on each campaign's performance to help you make profit-driven decisions.

Features Unlocked With TouchBistro Loyalty & Marketing



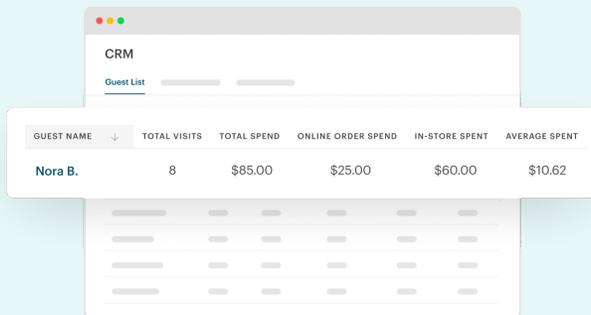
Put Customer Retention on Autopilot

Create digital spend and item-based loyalty programs alongside automated email and in-app campaigns – just set them and forget them.



Add a Personal Touch to Your Campaigns

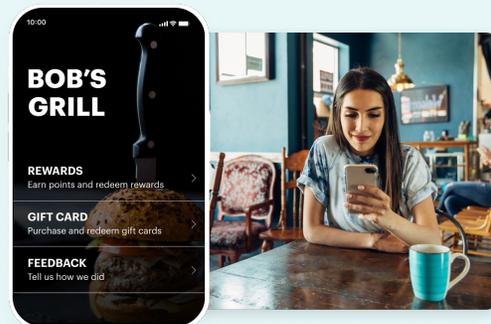
Collect behavioral and transaction data from your guests, and use it to create targeted and personalized marketing campaigns.



GUEST NAME	TOTAL VISITS	TOTAL SPEND	ONLINE ORDER SPEND	IN-STORE SPEND	AVERAGE SPENT
Nora B.	8	\$85.00	\$25.00	\$60.00	\$10.62

Access Advanced Diner Data

Access detailed reporting on your rewards program and easily track promotion redemptions to get granular insights into what your diners want (maybe they love that free dessert promotion) and what they don't (your birthday offer might be missing the mark) so you can make profit-driven decisions.



Put Your Brand in the Palm of Every Guests' Hand

Give diners an easy way to interact with your restaurant with a custom-branded web app that lets guests subscribe to emails, leave feedback, receive messages, view promotions, track and redeem rewards, and more – all from their own device.

Ready to Learn More?

Give us a ring at 1-855-363-5252 or visit touchbistro.com/loyalty and touchbistro.com/marketing to learn more.

